

GOODYEAR PRICES

EFFECTIVE JANUARY 1, 1966

(Federal Excise Tax Effective January 1, 1966)

New

DOUBLE EAGLE "N"

AND

LIFEGUARD

Safety Spare



- PREMIUM SAFETY
- PREMIUM MILEAGE
- PREMIUM STRENGTH
- PREMIUM RIDE

THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO 44316

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New **DOUBLE EAGLE "N"** AND **LIFEGUARD** *Safety Spare*

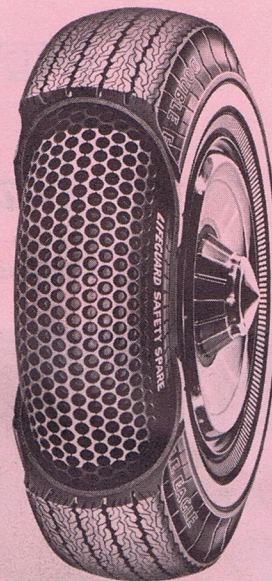


**3T VYTACORD
DOUBLE EAGLE**

DOUBLE EAGLE "N" *
With
LIFEGUARD *Safety Spare**
(Combination Price and Tax)

DO NOT USE FOR ORDERING

TIRE SIZE	Life-Guard Size	No Trade-In Price Tire and LifeGuard	Goodyear Price Tire and LifeGuard (Code)	Amt. of Excise Tax
6.00/6.50-13	B-13	\$79.70	62.77	\$2.52
6.95/7.35-14	F-14	91.30	71.62	2.87
7.75-14	G-14	95.35	74.65	2.98
8.25-14	H-14	104.40	81.60	3.18
8.55-14	I-14	111.20	86.86	3.44
8.85-14	J-14	118.10	92.20	3.77
7.35/7.75-15	O-15	95.35	74.65	3.01
8.15-15	O-15	103.35	80.65	3.15
8.45-15	S-15	111.20	86.86	3.44
8.85/9.00-15	V-15	118.95	92.98	3.72
9.15-15	T-15	122.65	95.61	3.89



LIFEGUARD
Safety Spare

DOUBLE EAGLE "N" *

TUBELESS 3T VYTACORD

NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE

WHITE

(DE-N-NW-VY-TL)

TIRE SIZE	Product Code	No Trade-In Price White 4 Ply	Goodyear Price (Code) White	Amt. of Excise Tax
6.00/6.50-13	100-179-115	\$61.00	45.75 c	\$1.83
6.95/7.35-14	100-281-115	71.70	53.78 d	2.11
7.75-14	100-308-115	75.75	56.81 d	2.20
8.25-14	100-350-115	83.75	62.81 d	2.36
8.55-14	100-372-115	89.60	67.20 e	2.57
8.85-14	100-384-115	95.45	71.59 e	2.84
7.35/7.75-15	100-299-115	75.75	56.81 d	2.21
8.15-15	100-342-115	83.75	62.81 d	2.35
8.45-15	100-359-115	89.60	67.20 e	2.55
8.85/9.00-15	100-440-115	95.45	71.59 e	2.78
9.15-15	100-400-115	100.00	75.00 e	2.97

LIFEGUARD *

Safety Spare

SPECIAL GUARANTEE

(LFGD-SA-SP)

LIFE-GUARD SIZE	Product Code	No Trade-In Price LifeGuard	Goodyear Price (Code) LifeGuard	Amt. of Excise Tax
B-13	189-154-533	\$18.70	17.02	\$.69
E-14	189-155-533	19.30	17.56	.66
F-14	189-156-533	19.60	17.84	.76
G-14	189-157-533	19.60	17.84	.78
H-14	189-158-533	20.65	18.79	.82
I-14	189-159-533	21.60	19.66	.87
J-14	189-160-533	22.65	20.61	.93
O-15	189-164-533	19.60	17.84	.80
R-15	189-162-533	20.65	18.79	.85
S-15	189-163-533	21.60	19.66	.89
T-15	189-166-533	22.65	20.61	.92
V-15	189-165-533	23.50	21.39	.94
W-15	189-167-533	25.90	23.57	1.01

* See Page 3 for DOUBLE EAGLE and LIFEGUARD SIZE and APPLICATION DATA.

LIFEGUARD *Safety Spare*

APPLICATION FOR

DOUBLE EAGLE "N" -- BLUE STREAK H.P.--CUSTOM POWER CUSHION--CUSTOM SUPER CUSHION NYLON--SUBURBANITE -- PERMACORD & NYLON

TIRE SIZE MARKING	REPLACES TIRE SIZE	LIFEGUARD SIZE USED				
		DOUBLE EAGLE	BLUE STREAK H.P. NYLON	CUSTOM POWER CUSHION NYLON	CUSTOM SUPER CUSHION NYLON	SUBURBANITE PERMACORD & NYLON
6.00/6.50-13	(DE653)	B-13		B-13		
6.50-13					B-13	
6.50/7.00-13			B-13			B-13
7.00-13				B-13	B-13	
6.95-14	6.50-14		★	E-14	E-14	E-14
6.95/7.35-14	6.50/7.00-14	F-14				
7.35-14	7.00-14		E-14	F-14	F-14	F-14
7.75-14	7.50-14 (DE754)	G-14	E-14	F-14	F-14	F-14 or G-14
8.25-14	8.00-14 (DE804)	H-14	F-14	G-14	G-14	G-14 or H-14
8.55-14	8.50-14 (DE854)	I-14	G-14	H-14	H-14	H-14 or I-14
8.85-14	(DE904) 9.00/9.50-14 (DE954)	J-14		I-14	I-14	I-14 or J-14
9.50-14					J-14	
7.35-15	6.50-15			★	O-15	O-15
7.35/7.75-15	6.50/6.70-15	O-15				
7.75-15	6.70-15		★	O-15	O-15	O-15
8.15-15	7.10-15 (DE815)	O-15	O-15	O-15	O-15	O-15
8.45-15	7.60-15 (DE765)	S-15	O-15	R-15	R-15	R-15 or S-15
8.85-15	8.00-15			S-15	T-15	
9.00-15	8.20-15		S-15	T-15		
8.85/9.00-15	8.00/8.20-15 (DE825)	V-15			T-15	S-15, T-15 or V-15
8.90-15 *				W-15	W-15	W-15
9.15-15	(DE915)	T-15		T-15	T-15	T-15

★ No LifeGuard Safety Spare at this time. — New size to be announced later in 1966.

* Available Custom Super Cushion Tread Design.

GOODYEAR DOUBLE EAGLE "N" "CUSTOMER SATISFACTION" GUARANTEE

Every new Double Eagle "N" tire of our manufacture, (identified by the radial lines in the tire's shoulder) bearing our name and serial number, and not branded or stamped "Second," "Blemish" or "NA" is guaranteed to give satisfactory service and is guaranteed against defects in workmanship and material, and to withstand normal road hazards during the entire life of the original tread design. "Normal road hazards" for the purpose of this guarantee consists of blowouts, fabric breaks, and cuts encountered under normal driving conditions which render the tires unserviceable, with the exception of ordinary repairable punctures, but do not include such causes of loss or damage as fire, theft, wreck or collision, tire injury caused by running flat or wheel misalignment, or any willful abuse.

Double Eagle "N" tires used on trucks are excluded from the road hazard portion of this guarantee.

The Road Hazard portion of this guarantee is applicable only in the U.S.A. and Canada. If our examination shows a Double Eagle "N" tire has failed under the terms of this guarantee, we will, at our option, either repair the tire or make an allowance on a new tire based on original tread depth remaining and Goodyear's printed "Exchange Price" current at the time of adjustment.

Should any Double Eagle "N" tire fail to give satisfactory service, Goodyear will adjust it to the owner's entire satisfaction, up to the complete replacement of the original tire involved.

This guarantee is made for the exclusive benefit of the original owner actually using these products, is not assignable, and no claim hereunder will be recognized unless submitted on a Goodyear claim form duly filled out and signed by the owner.

This guarantee does not in any way extend to consequential damage resulting from either a defect or road hazard injury.

There is no other guarantee, warranty or liability, express or implied, applicable to these products. No representative has authority to make any representation, promise or agreement except as stated herein.

THE GOODYEAR TIRE & RUBBER COMPANY

Amount of Federal Excise Tax (not subject to price decline rebate) is shown separately and should be added to unit price to determine total price.

State Sales Tax, if any, additional.

This Price List cancels all previous lists on items named herein and is subject to change without notice.

This list does not constitute an offer and we reserve the right to reject any or all orders.

All shipments will be billed at prices (including amount of Federal Excise Tax) in effect on date of shipment.

THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO 44316